Pragadesh Mani

PROJECT LEAD/ UI/UX DESIGNER/ LEAD VISUAL DESIGNER

Portfolio Link - https://www.behance.net/pragadesh/projects

EXECUTIVE SUMMARY

With a strong background in graphic design, user experience, and creative direction, Pragadesh has consistently demonstrated expertise in delivering visually captivating and impactful designs across various platforms. Has played a key role in Cognizant's design team, contributing to the success of numerous projects. With a focus on user-centered design principles, the designer has been responsible for creating visually engaging and intuitive interfaces for web, mobile, and other digital platforms.

SKILL & EXPERTISE

LEAD VISUAL DESIGNER (Jan 2017 – Till Date)

At Cognizant, Pragadesh has consistently demonstrated exceptional performance and delivered high-quality design solutions for numerous clients. Notable accomplishments include:

1. Leading Design Initiatives: Successfully led design teams and collaborated with cross-functional stakeholders to conceptualize and execute design projects, ensuring alignment with client objectives and brand guidelines.
2. User Interface Design: Developed visually appealing and user-friendly interfaces for web and mobile applications, focusing on enhancing user engagement and usability.
3. Branding and Identity: Created and implemented brand identities, including logos, color palettes, typography, and brand guidelines, establishing a strong visual presence for clients.
4. Digital Experience Design: Designed interactive and engaging digital experiences, such as websites and mobile apps, considering user journeys and optimizing conversions.
5. Design Process Optimization: Streamlined design processes, leveraging agile methodologies and design thinking principles, resulting in improved efficiency and client satisfaction.

CONTACT

mailto:pragadeshmani@gmail.com
(+91)-9884437792
https://www.pragadeshstrikes.com/
Chennai

ABOUT ME

I am passionate about designing digital experiences that are both visually stunning and intuitive, and always strive to create designs that delight and engage users.

PROFESSIONAL EXPERIENCE

Team Lead & Lead Visual Designer
Cognizant
Jan 2010 – Till Date
Chennai

EDUCATION

Certified UX Designer
UX Mint
2015-2016
Chennai

Diploma in Graphic & Web Design
Image Creative Education
2009-2010
Chennai (Alwarpet)

Masters in Electronic Media(5years)
Anna University
2004-2009
Chennai

TECHNOLOGIES

Visual Design	eLearning	Post Production	Functional Skills
Adobe Creative Cloud	Articulate Storyline 360	Adobe Premiere Pro	Team Handling
Photoshop	Captivate 11.8	After effects	Effort Estimate
Illustrator	Camtasia	Audition	Client Support
Indesign	**UI/UX Design**	Audacity	Manage Risk
MS Word	Figma	Animate	Resource Utilization
MS PowerPoint	Sketch		Requirement Gathering
Print & Mailers	UX Strategies		Information Analysis

AWARD:

1. *Sapphire Award – Nov 2022*
2. *Bronze Award – Apr 2021*
3. *Sapphire Award – Mar 2021*
4. *Pinnacle Award (for **Best Designer**) - 2016*

ACCOMPLISHMENTS:

Throughout the tenure at Cognizant, the Visual Designer has achieved notable accomplishments, including:

- Successfully leading the design and implementation of several high-profile projects for prestigious clients, resulting in increased user engagement and positive feedback.
- Mentoring and guiding junior designers, fostering a collaborative and knowledge-sharing environment that contributed to the growth and development of the team.
- Playing a crucial role in developing and implementing design systems and style guides, ensuring consistency and scalability across various projects.

PERSONAL INFORMATION:

Date of Birth	**15th Feb 1987**
Gender	**Male**
Marital Status	**Married**

LANGUAGES KNOWN:

LANGUAGE	PROFICIENCY LEVEL
English	**Fluent**
Tamil	**Native**